

We invite you to join us by participating in the 2021 Men's and Women's All Pro Tour (APT, WAPT) as a tournament sponsor. The APT partners with local non-profits to conduct professional golf tournaments throughout the mid-south. In addition to raising thousands of dollars each year for charity, these events provide an avenue for professional golfers to hone their skills while preparing for a life on the PGA Tour. Our Bella Vista charities and our community participate together in a professional Golf tournament!

The Bella POA (Property Owners Association), the Bella Vista Foundation and our major partners, Discover Bella Vista and the City of Bella Vista, are preparing for the 2021 Bella Vista Charity Classic golf tournament and associated activities. The FIFTH year of this tournament will again feature the men and women of the APT on the classic Bella Vista Country Club and Highlands golf courses from June 21-26, 2021.

The week-long event will include a Pro-Am Party and Silent Auction Monday evening at Lakepoint Restaurant, a Pro-Am tournament on Tuesday, followed by the always popular Long-Drive Contest for the APT professional players, and the four-day professional tournament Wednesday through Saturday. We anticipate that over 250 APT and WAPT golfers will participate in the tournament. The Pro-Am tournament teams on Tuesday will include three amateur players and two players (APT and WAPT) in a scramble format.

Beginning with the inaugural tournament in 2017, net proceeds from the tournament for distribution to local Bella Vista charities have increased year-over-year. Over the 4-year history of this event, charitable distributions of \$121,500 have been awarded to the Bella Vista Animal Shelter, Bella Vista Courtesy Van, Benton County Boys & Girls Club, BV Community TV and the Rotary Club of Bella Vista (to share with their charities). We are continuing with these charities for the 2021 tournament.

Many sponsorship opportunities are available for 2021, as noted on the attached. Thanks to many donors, our Silent Auction in 2020 generated proceeds of more than \$11,500 (despite COVID restrictions) and we are soliciting donations of auction items for 2021 to hopefully meet or beat that amount.

On the reverse side of this letter are highlights of the 2020 tournament including a listing of all Sponsors, and the local charities which benefited from the tournament.

Thank you in advance for your consideration to participate in this annual community event. Please contact Judy Griffin for additional information, and to secure your sponsorship!

Judy Griffin,
Sponsor Chairperson
POA Tournament Committee

Darryl Muldoon,
Director of Golf
POA Tournament Host

Note: Upon booking sponsorships, an information packet with instructions for payment to the Bella Vista Foundation, confirmation of registration for events and sponsor promotional materials will be provided.